

# Washing Machines

Serving Sacramento Since 1929 • All Workmanship Guaranteed

FACTORY AUTHORIZED SALES & SERVICE  
on  
**MAYTAG - EASY - APEX**  
**BENDIX - WHIRLPOOL**  
Washers, Ironers & Dryers

We Are the Oldest  
Exclusive  
Washing  
Machine Repair  
Shop  
and Carry the  
Largest Stock  
of Parts in  
Sacramento  
Valley.



IV 7-2707

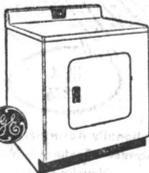
IV 7-9436

Town & Country Area  
1835 Fulton Ave.

## Finnestead Washer Service

# GENERAL ELECTRIC AUTOMATIC WASHERS & DRYERS

Dial GI 3-9096



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- ★ Sales & Service
- ★ Huge Trade-Ins
- ★ Easy Terms

- ★ All Makes Repaired
- ★ All Work Guaranteed
- ★ Free Pick-Up & Delivery

2 Locations to

Serve You

**SACRAMENTO**

**ELECTRIC CO.**

GI 3-9096  
20th & Jay Streets

2747 Fulton Ave.

### Washing Machines-Dealers

**A & B TV & APPLIANCES**  
2350 Fruitridge Rd. - GL 2-0259

### ABC HOME-LAUNDRY EQUIPMENT

For nearly a half century  
—Our slogan is  
"AMERICA'S LEADING  
WASHERS AND  
IRONERS"



Precision Built

"WHERE TO BUY IT"

DISTRIBUTORS  
**HOFFMAN SALES DIVISION**  
1115 R-GI 3-4668

### DEALERS

Quay Appliance  
2491 Fruitridge Rd. - GL 1-1886

### PARTS DISTRIBUTORS

Electrical Appliance Service Company  
1626 North C. - HU 1-4911

### AL GERARD'S

### BENDIX SALES & SERVICE

Specializing  
in Bendix 17 Yrs.

3200 Broadway - GL 5-1654

Aoki Music Co 1223-4th - HU 4-3868

### APEX WASHERS & IRONERS—

### DEALERS

FINNESTEAD WASHER SERVICE  
1835 Fulton Av. - IV 7-2707

### WHOLESALE PARTS

ELECTRICAL APPLIANCE SERVICE  
COMPANY 1626 North C. - HU 1-4911

### BEAM WASHERS—

### WHOLESALE PARTS

ELECTRICAL APPLIANCE SERVICE  
COMPANY 1626 North C. - HU 1-4911

### BENDIX DUOMATIC WASHER-DRYER—

COLONIAL HOME APPLIANCES  
3836 Stockton Bl. - GL 6-4724

### BENDIX WASHERS & DRYERS

More money wash with  
Bendix Automatic Washers  
Dries as well as Washes  
Your choice of Domestic  
Washer-Dryer, a 11-Inch  
(Gas or Electric) Power Sump, Tumble-Action  
or Agitator Washers, Super Fast Gas or Elec-  
tric Automatic Dryers, Ironers.



"WHERE TO BUY THEM"

### DEALERS

AL GERARD'S  
Sales & Service  
3200 Broadway - GL 5-1654

APPLIANCE CENTER 2009 J-GI 3-2965

Boulevard Appliance  
2911 Fair Oaks Bl(C) - IV 9-2161

BREUNER JOHN COMPANY  
604 K-GI 3-8061

COLONIAL HOME APPLIANCES  
Sales & Service  
3836 Stockton Bl - GL 6-4724

DOLAN'S Alhambra & P. - GL 6-6481

F & W APPLIANCE & TV  
617 28th - GL 5-1695

FINNESTEAD WASHER SERVICE  
1835 Fulton Av. - IV 7-2707

Horrell & Son 2950-1st Ave. - GL 6-4457

PAUL'S TELEVISION & APPLIANCE  
3434 Stockton Bl. - GL 1-8434

SAL'S APPLIANCES  
910-12th - HU 4-3363

WOODLAKE TV CLINIC  
1316 Del Paso Bl(S) - WA 5-6336

### AUTHORIZED SERVICE

ART KECK 3483-23rd Ave. - GL 6-3239

LAMCO ELECTRIC 3415-21st - GI 3-5711

(Continued Next Page)

# WASHING MACHINES

PARTS & SERVICE ON ALL MAKES



DOG-GONE GOOD  
QUALITY &  
SERVICE

**COLONIAL  
HOME  
APPLIANCES**  
3836 STOCKTON BLVD.  
SACRAMENTO, CALIF.  
PHONE: HILLKREY 4-4724

We Specialize in Good Will!

- Bendix
- Maytag • Easy
- Thor • Kenmore
- Hotpoint • Apex
- Speed Queen

SPECIALIZED REPAIR SERVICE  
Bendix - Hotpoint & Maytag Automatics  
& Ironing Ironers.

Authorized Sales for  
Bendix - Maytag - Hotpoint - Whirlpool

PHONE  
**GL 6-4724**

We Give  
S & H Green Stamps  
on Cash Sales



10 YEARS IN THE SAME LOCATION  
**Colonial Home Appliances**  
3836 Stockton Blvd. - Near 14th Ave.

### Washing Machines-Dealers-(Cont'd)

**BLACKSTONE HOME LAUNDRY  
EQUIPMENT—**

### DEALERS

BOULEVARD APPLIANCE  
2911 Fair Oaks Bl(C) - IV 9-2161

FEIL'S HOUSE OF TELEVISION &  
APPLIANCES  
5141 Folsom Bl - GL 2-2611

KISTLER APPLIANCE  
1713 Del Paso Bl(NS) - WA 5-3589

STOVE MART 2318-16th - HU 1-2347

VOGT ELECTRIC CO 2316 J - GI 2-5897

### WHOLESALE PARTS

ELECTRICAL APPLIANCE SERVICE  
COMPANY 1626 North C. - HU 1-4911

### Boulevard Appliance

2911 Fair Oaks Bl(C) - IV 9-2161  
(See Advertisement This Page)

BREUNER JOHN COMPANY  
604 K-GI 3-8061

BUSH ELECTRIC APPLIANCE CO  
3300-24 Av. - GL 5-4011

COLONIAL HOME APPLIANCES  
3836 Stockton Blvd. - GL 6-4724

(See Advertisement Page 412)

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### FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

# F & W APPLIANCE & T.V.

Since 1941

## WASHERS

Authorized Dealer  
**WESTINGHOUSE  
BENDIX  
KELVINATOR  
NORGE & MAYTAG**

We Repair All Makes  
Automatic & Wringer  
**KENMORE - GE  
WHIRLPOOL - EASY  
MAYTAG - THOR**

Visit Our New Show Rooms  
See Our Displays of  
Televisions - Radios - Washers  
Dryers - Stoves - Refrigerators

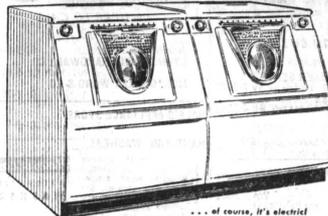
### SERVICE

**GL 5-1695  
GL 6-6783**

1417-28TH STREET

BETWEEN N & O STS.

# Authorized Sales & Service WESTINGHOUSE



Washers  
Dryers  
Refrigerators  
Ranges  
Dishwashers  
Waste  
Disposals

FOR REPAIRS  
SEE AD  
UNDER  
WASHING  
MACHINE  
REPAIRING

... of course, it's electric!

IN TOWN  
1415-21st St.  
GI 3-5711

COUNTRY CLUB CENTRE  
3417 El Camino  
IV 9-3710



1415-21st STREET - Bet. N & O 3417 EL CAMINO AVE.

# CARMICHAEL AND SURROUNDING AREAS



Sales - Service  
**Maytag - Whirlpool  
Bendix - General Electric**

IV 9-2161

2911 FAIR OAKS BOULEVARD

### Young Women

There may be

EMPLOYMENT  
Opportunities

and a  
Permanent Position  
for you with

THE PACIFIC TELEPHONE  
AND TELEGRAPH COMPANY



### WASHERS

- SALES
- PARTS
- SERVICE

**LYMAN'S APPLIANCE**

WA 5-8791

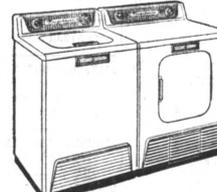
1803 DEL PASO BLVD.  
NORTH SACRAMENTO

# MAKE ECONOMY YOUR FRIGIDAIRE

WASHER & DRYER HEADQUARTERS

"The Sign of Good Service"

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OPEN EVENINGS TIL 9 P.M.  
2601 - Jay St.

GI 2-2949

NO  
PARKING  
PROBLEM

TOWN & COUNTRY AREA  
2103 Arden Wy.

WA 2-3401



### FRIGIDAIRE'S

"Award of Merit"  
FOR OUTSTANDING  
CUSTOMER SERVICE